

# High Quality

Wherever you see Abena's blue logo, you are certain to find a high quality product!

*It is our goal to always make Abena's products a positive experience for our partners and customers. To reach this goal, we follow a set of guidelines that amongst other things state:*

"A product can only become an Abena product, if it is **in the upper 1/3 of the quality level** for the overall product group on the local market"

This is Abena's way to guarantee you a constant high quality level in all our products.



Abena is a European manufacturer of incontinence products, but we also source a wide range of health care and trade products globally.

## Ensuring High Quality



### Own Production

- We select the **best raw materials** for our own production of incontinence products and baby diapers
- We use fluff from FSC certified forests, where more trees are planted than felled
- First manufacturer of incontinence pads to be certified with the **Nordic Eco-label**
- In-house laboratory continually tests the absorbency, durability, strength and quality of our products
- **Expert knowledge** enables us to be innovative in our development of new and existing products

### Global Sourcing

- We thoroughly search the local markets for solid and reliable manufacturers
- Our globally sourced products are **constantly tested and controlled**
- Abena's locally employed staffs conduct **quality audits** at every local production facility
- Most of our sourced products qualify to be certified with the Nordic-Eco label
- Full documentation available

**Abena's blue logo is your guarantee of a high quality product that is always in the upper 1/3 of your local market!**